

Initiate!

12 – 14 May 2020 | CTICC, Cape Town, South Africa

Inspiring the industry with new talent, new talk, new tech!

Hello #Game Changer

Welcome to a new reality! A reality where all the players in the utility landscape have joined forces to make sure that a positive energy transition will be achieved. The urgency to achieve this energy transition is crystal clear; we need to act now before it's too late. Bold moves have to be undertaken to make a significant impact. Everyone has the power to play a role in this transition by utilising their social, economic, political and technological influences. Diversity is our strength. There is no time for looking back, fearlessly we must move forward. Post-energy transition is the dawning of a new energy economy, an enhanced society, a healthier planet.

What is Initiate!

With the utility industry transforming, comes the opportunity for the next generation tech and young talent to play a major role in facilitating innovation and change. Initiate! is hosted during Africa's most valuable end-to-end energy, power and water event, namely African Utility Week and POWERGEN Africa. With over 10,000+ attendees over three

days, the event hosts all the key players in the smart energy, power and water ecosystem. As a feature of African Utility Week, Initiate! is a hub for bright minds, start-ups, innovators, utility professionals and students of the future to gather, discuss, share and pilot ideas with the more established professionals from the industry.

Is Initiate! for you?

Everyone has the power to play a role in the energy transition. Paramount to making a sustainable impact, are the social, economic and cultural drivers that facilitate a change in mind-set. Diversity is our strength and that's exactly why we encourage everyone to step up and contribute to Initiate!

Join our global energy movement and connect with:

- Startups • Young professionals • Smart energy students
- Universities • Social entrepreneurs • Energy companies
- Financial institutions • HR professionals • Investors • Accelerators and many more...



Young Talent Challenge!

[CLICK HERE](#)

Are you an innovative student with Ideas ready to make an impact in the power and energy sector?

Then apply to participate in the Initiate! young talent challenge today.

Hello #Students



"I absolutely enjoyed Initiate! it gave me overall access to trends, players and academic insights"

Gamuchirai Mutezo, Urban planning, biogas and energy decentralisation on the continent, University of the Witwatersrand, South Africa

"I would recommend Initiate! to any student at whatever level of their education. There are lots of ideas out there, and what I have learnt is that the owners of these ideas only require an opportunity to explore them. Initiate! is the opportunity they need."

Fredrick Amariati, Technical diploma in Chemical Engineering, and Bachelors of Commerce with specialisation in Operations Management and a Master of Science in Energy Economics and Policy, Strathmore University, Kenya





Are you an SMME or Entrepreneur looking for the opportunity to take your business to the next level, by showcasing it to key role players and stakeholders in the Power and Energy Sector?

[CLICK HERE](#)

Apply now to stand a chance to WIN FREE exhibition space on the Initiate! SMME Hub at one of Africa's most valuable end-to-end energy, power and water event, African Utility Week and POWERGEN Africa 2020.

Hello #SMMEs



"The information and relationships gathered at African Utility Week during Initiate! is not the kind you would have from surfing the net, there certainly was a great benefit for me and my business."

Banele Manana, Energy Dots (Pty) Ltd

"It was the first time to be part of such an environment particularly as a business and exhibitor and the experience was phenomenal. It was different and inspiring. The networking opportunities are amazing, and it was also a learning curve as a young entrepreneur with a lot still to learn."

Kabelo Thinane, Maran Energy (Pty) Ltd



Hello #Global Knowledge Partner

"Initiate! provides a great platform to bridge the gap between the energy industry and young generations both in the academia and research space as well as the innovation and start-up space. As Global Knowledge Partner of Clarion for their power and energy events' series, we are proud to contribute to Initiate! sharing our research and connecting with alumni from our education initiatives."

Joao Duarte, Enel Foundation



If you would like to apply for the young talent challenge, Initiate! SMME hub or simply contribute to making a positive impact in the sector, contact Nazlee Fredericks.

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Supporting partners:

